

Kevin Flynn Mental Health Foundation **Privacy Policy**

Kevin Flynn Mental Health Foundation is a foundation that funds mental health research in Canada. “Kevin Flynn Mental Health Foundation”, or “KFMHF”, or “Us”, or “We”, or “Our”, or “The Organization” refers to the organization, Kevin Flynn Mental Health Foundation. KFMHF operates in Canada, under the official name "Kevin Flynn Mental Health Foundation" and is linked to our official website <https://kfmhf.ca/>.

Kevin Flynn Mental Health Foundation is a registered Not-for-profit Corporation in the Country of Canada. For information on our Not-for-profit Corporation or our corporate number, please reach out to info@kfmhf.ca.

The user of the website, and/or client is referred to as “You”, in context of this privacy policy. In certain cases, “User” or “Client” or “Your” may be used.

This privacy policy applies to all operations within Canada; whenever you use our website (<https://kfmhf.ca/>) – (“herein referred to as The Website, or Website”), or contact us through external channels, such as email, phone, or in person. This privacy policy will describe several aspects of the business.

The Website

Our website uses Google Analytics, which monitors the flow of users through the website, to determine which pages are being visited. Google Analytics also records user data, which includes information such as:

- Age, Gender
- Geographic Data (Continent, Country, Province/State, City)
- Type of Device being used
- Browser being used
- Where you visit on the website
- What you click on
- Your ISP (E.g., Cogeco Internet, Rogers, etc.)
- Click-Through statistics (E.g., How many users come from Facebook, etc.)

All your private data that is stored in the Google Analytics interface, can and will only be accessed by the owners, and Google. The information is used for the purpose of marketing, and statistics and will under no circumstances, be distributed to any other third parties.

Google uses the data gathered in Google Analytics to develop targeted advertising, based on your browsing behaviours. Kevin Flynn Mental Health Foundation does not distribute this information to third-party advertisers.

All forms used on the website are encrypted (data is scrambled and hidden) and accessed via code for which is contained within the Kevin Flynn Mental Health Foundation server. Your information can and will not be accessed by anyone other than the website developers.

Google Analytics

Google Analytics is a free web analytics service provided by Google that tracks and reports on all traffic that passes through your website or app. It also integrates with AdWords, allowing you to review the performance of your online ad campaigns by tracking site visits, conversion rates, and other key metrics.

Google Analytics uses Cookies to store data on the user's computer, which is then processed into useful information, that can then be accessed in Google Analytics interface.

If you would like to **opt-out** of Google Analytics, please use the following link:

<https://tools.google.com/dlpage/gaoptout/>

Cookies

Cookies are small data files, that are stored on the user's computer, that are kept for purposes such as: individual website preferences (colour themes, etc.), statistics, or auto-filled forms. If you would not like to use cookies, please review your browser's (E.g., Google Chrome, Microsoft Edge) instructions on how to disable cookies.

What We Use Your Information For

Your information will be collected, whether it be from the submission of our contact form, via email, phone or in person. That information will be used for the purposes of contact regarding an inquiry posed to us.

Your information will be kept in a secure file, that will only be accessible by the owners. The information we absolutely require in order to conduct business is your first name, your email or phone number. All other information you provide us such as the following, will be stored under your official client file, and will not be distributed to any third parties.

- Last Name
- Inquiry

Children Under the Age of 13

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under the age of 13. If you are under the age of 13, please do not provide any information on this website.

Event Policy

For events hosted by Kevin Flynn Mental Health Foundation, ticket sales will be made using Eventbrite. The information gathered by Eventbrite can be viewed by the owners and will only be used by the owners for the purposes of contact regarding the upcoming event. To review the privacy policy of Eventbrite, visit their website:

https://www.eventbrite.ca/support/articles/en_US/Troubleshooting/eventbrite-privacy-policy?lg=en_CA. KFMHF is not responsible for the data collection, processing, or storage while using, and after submitting on Eventbrite.

Mailing Policy

Kevin Flynn Mental Health Foundation may respond via email, for which is being used to reply to a request, or to contact for the purpose of an upcoming event. Your email address will not be given to a third party. Kevin Flynn Mental Health Foundation does not have a newsletter or a weekly subscriber email, therefore submitting your email via our website forms, will not result in “spam”.

Disputes

If you have any complaints regarding our compliance with this privacy policy, please contact us right away and we will investigate and attempt to resolve the issue.

If you would like all your personal information removed from your client file, please send an email to info@kfmhf.ca. Please note however, we cannot continue operations without access to certain sets of personal information.

Social Media

Kevin Flynn Mental Health Foundation has several social media accounts. KFMHF is not responsible for the use of data, or associated with in any way to Facebook, Twitter, Instagram, or LinkedIn

If you “like” our social media accounts, or follow them, your personal profile will not be shared to any third parties or the account information used by anyone other than the company.

Changes in the Privacy Policy

All changes in the privacy policy, will be linked at the top of the policy. Additionally, the created and updated time stamps are provided at the bottom of the policy and can be used as well. The policy may be changed to comply with legal requirements.

If you have any questions, concerns, or comments regarding this privacy policy, please do not hesitate to contact us, and we will get back to you as soon as possible.

Email: info@kfmhf.ca

Created: April 2, 2021

Updated: